



# PRESS PACK





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WE EAT  
SOFTWARE

# Press

▲  
Faye is a global leader in software strategy, deployment, integrations and ongoing management for mid-market companies through to enterprise.

An Inc 5000 award winner 7 years in a row, Faye's team works with brands in over 25 countries to optimize and integrate CRM, CX, marketing automation and ERP platforms into complex tech stacks.

Headquartered in California and with teams across 4 continents, Faye makes the best software in the world even better by supporting Zendesk, SugarCRM, Salesforce, HubSpot, and more.

As the Zendesk Development partner of the year and SugarCRM Americas Reseller of the Year, Faye's depth of expertise is showcased through a library of custom-built software enhancements, tools and integrations used by hundreds of thousands of u every day.

AXIA by FayeTM launched in 2020 and has been hailed as the next step in software management methodology. AXIA bundles Faye's entire IP, capabilities and pre-built software enhancements into one monthly or annual subscription.

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At Faye, we love software. We eat it, breath it, and build it. Our mission is to make the best software in the world even better by helping clients lead the way with software strategy, deployments, integrations and technical support.

With us is better than without us. As an Inc 5000 award winner 7 years in a row, we help mid-market and enterprise clients globally achieve up to 10x productivity returns by leveraging the hidden potential within Zendesk, SugarCRM, Salesforce, HubSpot, and more.

There is no ceiling to what we can achieve with a lot of caffeine and an uncompromising commitment to make software better. We are intensely passionate about eating your software complexity and challenges, so that you don't have to.

Our flagship offering, AXIA by Faye™ bundles our IP, capabilities and pre-built software enhancements into one monthly or annual subscription. The result - A partnership that drives lasting value and optimization even as you grow.

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# About

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