

# AXIA FOR AI CHATBOTS

Drive ongoing value and optimization for your business with chatbot strategy, support, and training. Axia by Faye™ bundles Faye’s capabilities into one annual subscription and provides a revolutionary approach to ensuring your chatbot software gets better with age—like a fine wine.

✓ **Build for scale**

You are unique. Selecting the right chatbot is just the beginning. Success is found in a clear chatbot strategy, consistent execution, and software expertise. Axia includes ongoing strategy and planning to grow with you.

✓ **Compound value with adoption**

Great user adoption is pivotal for your chatbot to perform at its best. When a chatbot implementation project fizzles, it’s often because it was treated as a one and done project. To drive user adoption, you need to keep your chatbot tuned up and singing so it performs well all the time. Axia’s training, ongoing support, Q&A, and adoption initiatives protection against low rates of user adoption.

✓ **Evergreen and future proof**

You will change and evolve. Your business is not a snapshot in time but a fluid and growing organism and those changes impact the way you structure teams and use software. Axia enables your chatbot solution to adjust and evolve with you, so it doesn’t get left behind.

- ▲ Strategy
- ▲ Configuration
- ▲ User Adoption
- ▲ Development
- ▲ Planning
- ▲ Training
- ▲ Optimization
- ▲ Software Discount

